



Email & Social Media Marketing

How much is unclear messaging costing you? Stop wasting money on marketing that doesn't work and learn a better way to grow your business, engage your audience, and create a lasting impact.

This course will walk you through the basics of creating a strong brand story to use in your marketing efforts and the best way to use social media and email marketing to engage your audience and grow your business.

All participants will walk away with a content calendar, email marketing tips and tools, social media cheat sheet along with proven framework for messaging, and a certificate of completion.

For information or assistance registering, please contact:

Stefanie Hauff

(208) 732-6310

shauff@csi.edu

When:

Session 1: March 6th 10am-12pm

Session 2: March 13th 10am-12pm

Session 3: March 20th 10am-12pm

Where:

**College of Southern Idaho,
Health Science & Health Services Bldg.
Room #151**

Cost:

\$120 per person

for all 3 sessions!

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