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FOR IMMEDIATE RELEASE

World-Renowned Leaders to Speak at 4th Annual Leadercast presented by CSI at Valley Christian Church May 5th

TWIN FALLS-Community business leaders can access the knowledge and experience of world-renowned leaders by attending Leadercast® at Valley Christian Church in Twin Falls on May 5, 2017.

The Leadercast event is broadcast LIVE from Atlanta to hundreds of sites around the world, including Twin Falls for the fourth year.

Leadercast is presented by the College of Southern Idaho, and hosted by Valley Christian Church.

Among the world's largest one-day leadership event will include the following speakers:

- **Andy Stanley** - Leadership Author & Communicator
- **Tyler Perry**- Director, Playwright, Screenwriter, Producer, Actor, Author & Entrepreneur
- **Dr. Henry Cloud**- Acclaimed Leadership Expert, Clinical Psychologist, & Best-Selling Author
- **Molly Fletcher** - Former Top Sports Agent & Author
- **Donald Miller**, CEO of Storybrands and Author of "Blue Like Jazz"
- **Suzy Welch**- Author, TV Commentator, & Business Journalist
- **Daniel Pink** - Behavioral Science Expert, Best-Selling Author, & Host of Crowd Control
- **Jim McKelvey**, Co-Founder of Square and Founder of LaunchCode
- **Jess Ekstrom**- CEO of Headbands of Hope

**Leadercast Twin Falls
Presented by CSI and
hosted by Valley Christian Church**
7:30 a.m. to 4 p.m.
Friday, May 5, 2017
Valley Christian Church,
1708 Heyburn Ave E, Twin Falls
Info: (208) 357-4232
[Click here](#) for tickets
on sale until April 28

Leadercast Twin Falls	Early-bird Tickets before April 21	Tickets after April 21	Conference Materials & Lunch Included?
General Admission	\$89	\$99	Yes
Teams (up to 5+ people)	\$79 each	\$89 each	Yes
Teams (up to 10+ people)	\$69 each	\$79 each	Yes

Leadercast exists to positively change the way the world thinks about leadership. The theme of this year's conference is, "Powered by Purpose." Purpose is what defines us, drives us, and empowers us. It is the glue for an organization and the fuel for an individual. Today's organization can't rely on old practices. A new organization is emerging and at the center of its driving force is the igniting power of purpose.

- Companies with ideals of improving people's lives at the center of all they do outperform others by 400%
- More than 70% of people consider an organization's environmental and/or social impact when deciding where to work
- Employees that feel they are working towards a good cause show increased productivity by up to 30%
- People who are able to make a social or environmental impact on the job are more satisfied by a 2:1 ratio

"The energy and positive messages of Leadercast is something we want to continually promote to our leadership and the community," says Bryan Matsuoka, Regional Director, [Idaho Small Business Development Center](#). "Additionally, the Idaho SBDC will be supplementing continual leadership opportunities throughout the year for community leaders to sustain leadership insights."

The leadership event will offer Continuing Education Units (CEU) to general professionals for \$10; and free CEU/Continuing Nursing Education credits for at least 80% participation in the event. In addition, Leadercast has been approved HR credit hours through the Society of Human Resource Management. The day of the event, professionals can download the Leadercast app and manage all CEU information, including payment, online. In addition, event organizers will offer students and veteran scholarships to those who show outstanding leadership abilities in business and/or their community.

Since its inception, Leadercast Twin Falls has given back to charities who help serve our community. After event expenses are paid, we will be donating a portion of proceeds to help benefit:

-[The CSI Refugee Center](#)

-[United Way of Southern Idaho's Ready! For Kindergarten](#) program

Previous charity partners include St. Luke's Hospital Foundation, Magic Valley Rehabilitation Services, South Central Community Action Partnership, Sleep in Heavenly Peace Beds, Voices Against Violence and Idaho Horse Therapy.

"We have been blessed to play a role in growing Idaho's collective leadership by hosting experts who can positively affect the business leaders of our community for the last few years," says Valley Christian Church Pastor Jeremy Fort. "Leadercast fits into our vision as a church by supporting Magic Valley leaders and charities that help local children and families."

RESOURCES:

Purchase [tickets](#) here.

Sponsorships: [Sonya Haines](#)

Group Sales: [Kara Fort](#) (208) 357-4232